

# Hawai'i Songwriting Festival 2023

# **Kat Basolo**Music Licensing

(Thursday, Friday, and Saturday)

Kat Basolo is VP of creative synch at Kobalt Music and oversees the LA synch team, who are responsible for creatively pitching the roster for opportunities in all media areas. As the VP of creative synch, Kat focuses on connecting music with creative partners, particularly focusing on the media areas of television, film, ads, promos and trailers. She believes in the power of a good song and works to strategize and create exciting opportunities for all the writers she works with

Her recent work has included securing music in various ad campaigns for Apple, Toyota, Google, Benjamin Moore, Comcast and Target as well as securing uses in film/tv projects including Wedding Season, How I Met Your Father, Yellowjackets, Euphoria, and Gossip Girl, to name a few. She also helped quarterback a massive Taco Bell/Doja Cat ad campaign, which aired during the 2022 Superbowl. Prior to joining Kobalt, Kat was at Sony Music for 9 years, focusing on synch for all labels under Sony Music Entertainment and landing placements for artists including Adele, John Legend, Foster the People, Elvis, and P!NK, to name a few. She brings over 18 years' experience and expertise to the creative synch landscape.

## Julia Brotman Music Attorney

(Friday and Saturday only)

Julia is an entertainment and intellectual property attorney at Settle Meyer Law, LLLC in Honolulu. She works closely with legendary music attorney Bill Meyer to serve an eclectic clientele of music creators, actors, artists, writers, and businesses, including some of the biggest names in the industry, aspiring entrepreneurs and novice creatives who are just getting started, and everyone in between. Their practice includes: litigation; government affairs; business formation and management; contract drafting and negotiation (including a wide variety of music contracts); and protection, enforcement, and licensing matters involving copyright, trademark, patents, trade secrets, and rights of publicity. Before returning to Hawai'i to work at Settle Meyer Law, Julia spent four years in Los Angeles learning how to navigate the entertainment industry. Past work experience includes Warner/Chappell, CBS Television Network, Marmoset, NBCUniversal, and Sony/RED. She graduated from Whittier Law School summa cum laude and is licensed to practice law in Hawai'i and California.

## Kristian Bush Songwriter/Artist

(Thursday and Friday only)

Kristian is a MULTI-PLATINUM-selling, two-time GRAMMY Award winner most known for being half of the record-breaking Country duo Sugarland. The Sevierville, TN native launched his professional music career in 1994 with the Folk-Rock duo Billy Pilgrim. Within the decade, Kristian moved on to form Sugarland with Jennifer Nettles. The pair, who released debut single "Baby Girl" in 2004 went on to chart five No. 1 hits and 12 Top 10 songs.

His "Southern Gravity" solo debut in 2015 produced Top 20 hit "Trailer Hitch." Kristian made a foray into television theme songs in 2016 with "Forever Now (Say Yes)," which he penned and performed for TLC's popular show "Say Yes to the Dress."

The multi-instrumentalist is also a founding member of Rock Jam band Dark Water alongside his brother Brandon Bush and esteemed guitarist Benji Shanks. In addition, Kristian co-wrote a song for the Atlanta staging of Stephen Schwartz's "Working: A Musical" and has written three musicals. "Troubadour" (2017) and "Darlin' Cory" (2021) opened at Atlanta's Alliance Theatre and "Me Before You" is set for Miami in 2023."

# SPEED MENTOR BIOS Hawai'i Songwriting Festival 2023

Brother Noland (Thursday only)

Singer/Songwriter

Brother Noland is a legacy Hawaiian artist who has deeply influenced contemporary Hawaiian music. For nearly 40 years Brother Noland has filled the airwaves with original compositions that have become local classics and island treasures. He is most famous for timeless hits such as "Coconut Girl" and "Are You Native", and is often credited with the birth of "Jawaiian" contemporary style music by infusing traditional Hawaiian music with reggae, jazz and blues sounds. He has won numerous Nā Hōkū Hanohano Awards including Best Reggae Album and most recently the Slack Key Kiho'alu Legacy Award in 2018. His music is featured in several movies including "Pineapple Express" and "Snakes in the Plane." Brother Noland was honored in 2014 by the State of Hawai'i with a "Lifetime Achievement in Music" award and is a recipient of Hawai'i Academy of Recording Arts highest award, the Lifetime Achievement Award for the year 2019. As a Lifetime Achievement Awardee, Brother Noland is designated as a Life Member of the Hawai'i Academy of Recording Arts

John Cruz

(Thursday and Friday only)

Songwriter/Artist

A long-time member of the KMF Board of Directors and Advisory Council, John performed on Hawai'i's first Grammy award winning album, and has also won multiple Nā Hōkū Hanohano awards. John has distinguished himself as one of the most talented artists that has ever come from Hawaii. He was named the Best Singer Songwriter by Hawaii Magazine in 2008.

**Katy Davidson** 

(Thursday, Friday, and Saturday)

Songwriter/Producer

Katy Davidson (pronouns: they/she) has produced music for sync licensing at Marmoset for 8+ years, and has also been the songwriter/producer for the experimental pop band Dear Nora for the last 20+ years. At Marmoset, Katy has produced music for campaigns by Apple, Google, FIFA 20, Lexus, White Claw, Crocs, and beyond. Katy believes in the power of the unexpected, and that many of the best ideas are the ones executed confidently outside of the box.

Jordyn Dodd

(Thursday and Friday only)

Songwriter/Artist

Singer, rapper, songwriter, these are just some of the titles held by multifaceted recording artist Jordyn. Jordyn grew up in San Diego, California. Adopted into a multi-ethnic family, he was exposed to a wide variety of music and culture. His ability to gracefully flow between genres & mediums has earned the attention of music moguls like Berry Gordy, founder of Motown Records. Berry enlisted him as a songwriter/vocal producer in 2015. Jordyn has since worked with a broad spectrum of artists: Twista, Jordin Sparks, Xavier Omar, Alex Aiono, Lay Zhang (EXO), Ronnie DeVoe, Cece Peniston. His work landed him a spot on Red Bull Music's Songwriter/Artist roster in fall of 2019. In 2021, he was quickly scooped up by artist-first, sync powerhouse: Secret Road, where he balances time on his artist career, collaborating with other artists and landing advert/film/tv opportunities.

**Michael Eames** 

(Thursday, Friday, and Saturday)

Publisher

Michael Eames is a trained composer, songwriter, and pianist who majored in music at Cornell University and completed the Certificate Program in Film Scoring at UCLA Extension; he also secured a minor in Business Management from Cornell.

As president of PEN, Michael oversees all aspects of the operation as well as focuses on pitching the catalogue to all media and business development. He was chosen to serve (along with 4 other independent music publishers and 5 songwriters) on the Unclaimed Royalties Oversight Committee (UROC) of The Mechanical Licensing Collective (MLC) that

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commenced blanket mechanical licensing of the digital services in the U.S. on January 1, 2021 and currently serves as the UROC Chair. He also proudly serves on the Independent Publishers Advisory Council (IPAC) of the National Music Publishers Association (NMPA) and on the Advisory Board of Songwriters Of North America (SONA). He also previously served as the National President of the Association Of Independent Music Publishers (AIMP) from 2015-2018 and served as its National Vice President from 2013-2014.

Immediately prior to starting PEN, Michael oversaw the international and film & TV departments of Don Williams Music Group where he was responsible for song catalogues such as Jimi Hendrix, Chicago, and Roy Orbison among numerous others. He also worked previously for Brian Wilson of the Beach Boys and the management and music supervision firms The Derek Power Co and Seth Kaplan Entertainment.

Michael wrote the music publishing section of the Hal Leonard/Rowman & Littlefield-published book entitled *Five Star Music Makeover: The Independent Artist's Guide for Singers, Songwriters, Bands, Producers and Self Publishers (2016)* and is co-author (with Bobby Borg) of the book *Introduction To Music Publishing For Musicians* which was published by Rowman & Littlefield in 2021 and is already used in many curriculums. He is a frequent guest speaker in both real and virtual classrooms, festivals and panel discussions worldwide and co-teaches (also with Bobby Borg) the online UCLA Extension class *Music Publishing: A Creative And Business Perspective*.

# **David Fisher**

Music Supervisor

(Thursday, Friday, and Saturday)

David has over 20 years experience in the music industry. As a recording artist David had record deals with Interscope, Geffen Records, and Big Machine Records and recorded with producers, T. Bone Burnett, Roy Thomas Baker and Nathan Chapman among other prominent musicians. David released three major label records under the names Big Blue Hearts and Fisher Stevenson, and spent five years as a songwriter for Bluewater Music in Nashville. He has toured domestically and internationally supporting major artists such as Chris Isaak, Lyle Lovett, Lady Antebellum, Gary Allan, Taylor Swift, and Carrie Underwood. After his career as a recording artist, David founded Songs for Film & T.V. in 2010, a music services agency specializing in music supervision, music production and music curation. David and his team have secured thousands placements in advertising, film, television and video games for clients such as Airbnb, Reebok, MINI, Sheraton, Massage Envy, REI, Revlon, Blue Moon, Google, Nationwide, Audi, Mercedes, Gevalia, Under Armour, Hershey's, Pepsi, PlayStation, Absolute, Phillips 76, Conoco and American Idol. Network television and film studio clients include HBO, Showtime, Cinemax, The Movie Channel MTV, NBC, ABC, CBS, PBS, Fox, FX, Bravo, AMC, 20th Century Fox, Disney, Paramount, Warner Bros., and many more.

### **Fritzwa**

(Thursday, Friday, and Saturday)

#### Songwriter/Artist

This hip hop & soul-drenched sound doesn't quite sit in a neat box of influences. Hailing from NYC's Lower East Side, with West African heritage, Fritzwa's lifelong experience has been constantly enveloped in artistic inspiration;

From Jazz and Afrobeats to Slam Poetry & Broadway, Hip Hop & R&B; Fritzwa's musical range is a talent cultivated by her international background & her creativity shines through in a beautiful way. Fritzwa wrote and executive produced her first project Avenue |A| in 2016. She has since written and produced music for major film and TV Projects, as well as nationally broadcasted commercials. In addition to being a musician, Fritzwa is a DJ who has provided soundscapes for major music and lifestyle brand events, including Nike, Adidas and Beats by Dre.

#### Hookman

(Thursday and Friday only)

### Songwriter/Producer

Marlin 'Hookman' Bonds is an international producer/songwriter/musician from St. Louis, MO. Hookman has worked with many high profile recording artists such as Offset (Migos), 2 Chainz, Demi Lovato, Jason Derulo, Flo Rida, Chris Brown, Kevin Gates, Lil Jon and Swizz Beatz to name a few. Between pen and production, Hookman has 7 platinum plaques, 1 Grammy Nom, 1 BMI Award and 2 Billboard #1 Albums. He's also landed over 100 sync licenses with films and companies such as Creed 3, Fast and Furious, Dodge, Ebay, Fox, Netflix, Comedy Central, ESPN, ABC (Grownish), Southwest Airlines, Paramount Pictures and more. Internationally, Hookman worked on one of the biggest releases in K Pop history with legendary producer/writer Rodney Jerkins (BaekHuyn - City Lights) SM Entertainment #1 in 66 Regions.

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Tim Jack (Thursday only)

Social Media/Digital Marketing

Founder of Rise and JACKTV. Co-Founder of The Agent. Serial entrepreneur, investor, and Emmy-winning filmmaker/producer. On the side bar a comedian, fruit farmer, surfer, and guitar player.

Kali J

(Thursday, Friday, and Saturday)

#### Songwriter/Artist

Kali J is a fast rising, independent pop artist, having gained huge traction and momentum in the world of sync. No stranger to national campaigns, her efforts have earned her over 400 placements with brands such as: Coke, Comcast, Pepsi, Liquid I.V., Google, Samsung, Verizon, Intel, Chase Bank, Bumble, Bose, Best Buy, Nintendo, Nestle, Hyundai, Rite Aid, Glade, Volkswagen, United Healthcare, Facebook, Famous Footwear, Maybelline, Degree, TikTok, Clorox, Coors, Pizza Hut, Target, Nordstrom, Peloton, and more. Kali J's music can be heard around the world. With over 4 million streams to her name, 50k + followers on TikTok, and campaigns currently running with Comcast, Royal Caribbean, United Healthcare, Amex, Hyundai, Chevy, and Liquid I.V., her brand is growing exponentially, and she's just getting started.

Gabi Kochlani

(Thursday, Friday, and Saturday)

A&R/Publisher

Gabi Kochlani is an A&R executive, music publisher and entrepreneur with The Grey Administration. Most recently Gabi served as Senior Director of A&R at Universal Music Group's 10:22PM imprint. As a strategizing member of numerous A-List teams over her 20+ in the industry, Gabi's A&R work has included signing and developing multi-platinum songwriters such as Mikal Blue and Ben Burgess; pitched and secured multi-platinum song placements with Artists Troye Sivan and Tori Kelly, among others; A&R for top Dance/Electronic DJ & Artist Alesso, and A&R for the 2021-2022 Blade Runner: Black Lotus Original Soundtrack with Alessia Cara, lann Dior, Salem Ilese, G-Eazy, and others. She is known for bringing a vulnerability paramount to connecting with Artists and she applies a creative edge to the development process. Gabi possesses the unique foresight and technical skills necessary to work with Artists throughout the song creation process from its writing inception, to recording songs, and taking projects across the finish line. Embodying a passion for equality in the arts, Gabi is rooted in integrity, her love of music and the music community, and is purposefully driven to influence positive culture and art.

Candice Lee

(Thursday, Friday, and Saturday)

<u>Digital Marketing/Songwriter/Artist</u>

Candice Lee is a multifaceted talent in the music industry, known for her expertise in digital marketing and her captivating skills as an independent pop/rock artist, singer-songwriter, guitarist, and harpist. With a degree in music industry and a Masters in business administration specializing in marketing from Drexel University, she possesses a unique blend of artistic creativity and strategic marketing knowledge.

Candice has excelled in ads operations, creatives, video editing, and playlist curation at Rise, a music marketing company trusted by major labels, artists, and publishers. Prior to her position at Rise, she worked on the project of rising artist, GAYLE (known for her hit single "abcdefu"), where she played a pivotal role in acquiring press coverage and assisting with marketing plans and release strategies. Her experience extends to working alongside artist management companies, record labels, and publishing companies, doing A&R research/discovery, and more, where she has gained valuable insights.

Moreover, Candice caught the attention of global superstar Ed Sheeran, who duetted her video on TikTok. The resulting video garnered over 14 million views.

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#### Kenneth Makuakāne

Composer/Producer

(Thursday, Friday, and Saturday)

Kenneth is a Record Producer, TV producer, Concert Promoter, Engineer, Songwriter, Recording Artist, Instrumentalist, Author, Storyteller, Lecturer, and Inspirational Speaker. He has won 17 Nā Hōkū Hanohano Awards and in 2015 he was recognized with a Nā Hōkū Hanohano Lifetime Achievement Award. Kenneth has been involved with KMF for many years, first serving on the Board of Directors and now sitting on the Advisory Council for the last three years. His ideas and expertise continue to drive the conference forward, making him an integral part of our organization.

## **Tracey and Vance Marino**

(Saturday only)

Composers/Authors

Wife-and-husband music writing team Tracey Marino and Vance Marino are composers, songwriters, musicians, and producers with more than 3,000 songs and cues in their BMI catalog. They've had thousands of placements in shows including "The Voice," "The Tonight Show," "Saturday Night Live," "Kelly Clarkson Show," most other talk shows, Hallmark Channel movies, and many more. Their music is heard daily around the world and has been featured in hundreds of reality TV shows, sports events, films, trailers, documentaries, video games, toys, and several national commercials. They write and produce in their Pro Tools studios in San Diego, California.

Tracey is a pianist/keyboardist/singer originally from Boston, Massachusetts, and a graduate of San Diego State University. Vance sings and plays guitar, bass, drums, and most stringed instruments. Originally from Oahu, Hawaii, he is a graduate of Kamehameha Schools and attended Leeward College. The Marinos both studied music at UCLA Extension. Tracey and Vance run the San Diego Chapter of The Nashville Songwriters Association International and are members of The Society of Composers and Lyricists and SongArts Committee; Association of Independent Music Publishers; The California Copyright Conference; and many other music organizations.

The Marinos' new book about sync music licensing, Hey! That's My Song! A Guide to Getting Music Placements in Film, TV, and Media, is published by Backbeat Books and became a #1 Best Seller in Songwriting and #1 New Release in Music Business on Amazon Books. It is available at all major bookstores. For more information, visit Tracey and Vance Marino's company website SongMaker Productions SongMakerPro.com or their book website HeyThatsMySong.com

### **Ashley Neumeister**

(Thursday, Friday, and Saturday)

Music Supervisor

Ashley Neumeister grew up in small town midwest, but her love for art, especially music, took her into big city life. She went to Columbia College Chicago for Music Business and finished with a semester in Los Angeles focusing on Music Supervision. She got a job working as an assistant to a record producer manager, Bennett Kaufman, and ended up starting a music licensing division within his company. A couple years later, she got an opportunity to move on to cutting edge music library, True Music, headed by legendary composer Kurt Farquhar. She came on as an administrative assistant and is currently the SVP of Farquhar Productions (True Music's parent company). She heads their Music Supervision and Music Editing teams. Ashley has been involved in all aspects of music production, pre-records, administration, clearance, and music curation on numerous series and films including The Neighborhood, The Proud Family: Louder and Prouder, Kingdom Business, The Game, and Russell Simmons Presents: Brave New Voices. In 2019 & 2020, she was nominated for Guild of Music Supervisor's Award (Best Music Supervision in a Television Drama) for her work on Season 1 & 2 of "American Soul"

Her love of music and passion for being of service have combined into various projects Ashley is a part of. She facilitates breathwork & sound healing sessions, has an educational platform "Sync Secrets", and performs with "Sonic Devas".

Frank Palazzolo (Thursday only)

Music Supervisor

Frank Palazzolo has worked on over 1,000 episodes of television during his 15 year career as a music supervisor. A start in the Universal Pictures Film Music department primed him for a successful collaboration alongside former KCRW DJ and Emmy-nominated music supervisor Liza Richardson. While at Liza's company, Mad Doll Music, he co-music

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supervised Locke & Key (Netflix), American Gods (STARZ), The Path (Hulu), About a Boy (NBC), The Leftovers (HBO), Hemlock Grove (Netflix), Scorpion (CBS), Graceland (Fox) and Parenthood (NBC). His selection of Flora Cash's "You're Somebody Else" for Locke & Key, which was the Billboard #1 synch song of 2020, proves his ability to discover the songs that make projects memorable.

In 2021, Frank launched his own music supervision company, ctrl+F music. ctrl+F music has worked on Netflix's The Weekend Away, Peacock's BEL AIR and Apple's acclaimed series, The Morning Show. He just finished PAUSE w/ Sam Jay for HBO and Web of Make Believe: Death, Lies and the Internet for Netflix. He is currently music supervising HBO's Velma, Season 2.

#### **Shannon Palazzolo**

(Friday and Saturday only)

Artist Relations, Music Licensing

Shannon Palazzolo is the Head of Sync and Artist Relations at Think Music Inc. She has been an integral part of helping independent artists land placements in hit TV shows, national & global Advertisements and everything in between. With a strong ear for lyrics and love of artists who fall left-of-center, Shannon is always looking for new music to fall in love with....that could also work for sync!

With a background in artist management, Shannon spent six years at Brick Wall Management in New York City, working with their large roster of artists and producers that included Citizen Cope, Marc Broussard, The Clarks, and Grammy-nominated singer-songwriter Ari Hest. After moving to LA and working on Ingrid Michelson's management team, Shannon was quickly drawn to the licensing side of the industry and started working with Platform Music Group before it's transition to Think Music, Inc.

Shannon was introduced to the music industry through a collegiate program at The University of Texas at Austin, assisting the producers for the acclaimed live television program Austin City Limits. After two seasons working on episodes with some of the biggest artists on the planet (Wilco, Etta James, Pixies, Elvis Costello, The Shins, The Flaming Lips, to name a few), she decided that behind the scenes in the music industry is where she belonged, and the rest is history.

Shannon also takes pride in working with non-profit organizations, most notably The Kristen Ann Carr Fund, Alliance Schools, Artist Against Hunger and Poverty, and Musicians on Call.

#### **Nitanee Paris**

(Thursday and Saturday only)

#### Songwriter

NITANEE PARIS is the Director of A&R at ArtistMax, a Los Angeles based artist development and education enterprise founded by Grammy-winning producer Ken Caillat (Fleetwood Mac, Colbie Caillat). She is an award-winning songwriter whose work has been featured in TV, films, and commercials. Her credits include: PARAMOUNT, VIACOM/CBS, NETFLIX, MTV, VH1, BRAVO, The CW, HULU, the HALLMARK CHANNEL, Apple Fitness, Peloton, Dignity Health, and her work has been signed with multiple publishers, libraries and licensing agencies. As a collaborator, Paris works with notable writers including Grammy-winning musicians, composers, and producers, and Songwriters Hall of Fame Inductees; as well as contestants on The Voice, Songland, and America's Got Talent, and many other talented artists around the world. Her writing has earned her five Global Peace Song Awards, two Positive Music Awards, and three Grand Prize Awards and a Lennon Award in the John Lennon Songwriting Contest, among many other accolades. She has a passion for mentoring young writers and helping artists navigate the music industry by building their craft and expanding their networks.

Paris is on the Board of Directors of the Hawaii Songwriting Festival and she leads the Malibu Chapter of the Nashville Songwriters Association International (NSAI), She is also the co-coordinator of the Western US Region for NSAI. She hosts songwriting workshops, industry panels, and music events. She is on the judging panel of the Intercontinental Music Awards, the Battle of the Bands, the staff of the Durango Songwriters Expo., and the SongArts Committee for the Society of Composers and Lyricists. Paris hosts music and charity events,, and she produces "Nitanee's Nashville Nights" in Los Angeles, a showcase for hit songwriters and local talent, and songwriting retreats including a castle retreat in France, where she leads workshops and creativity expansion exercises. She is a frequent panel speaker and guest mentor at songwriting camps and conferences. Paris created the Malibu Teen Songwriters group, to provide collaboration opportunities for young writers, and to help them to build confidence and nurture their creative talents.

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# Whitney Pilzer

Music Supervisor

(Thursday, Friday, and Saturday)

Whitney Pilzer is a Music Supervisor for TV & film. Some of her recent credits include *The Umbrella Academy* on Netflix, *Atlanta* on FX, The *Company You Keep* on ABC, *Will Trent* on ABC, *School Spirits* on Paramount+, *WeCrashed* on AppleTV, *The Offer* on Paramount+ and *Yellowjackets* Season 1 on Showtime. She has also contributed to blockbuster projects such as *Euphoria* (HBO), *Thirteen Reasons Why* (Netflix), *Crazy Rich Asians* (Warner Bros.) and *Ocean's Eight* (Warner Bros.) Previously, she served as an executive at Lionsgate/Starz, overseeing the robust Starz television slate, including projects such as *The Power Universe* and *Blindspotting*.

## Steven B. Ray

(Thursday, Friday, and Saturday)

**Entertainment and Music Industry Executive** 

Steven B. Ray has been enjoying a vast career in the music and entertainment industry by thriving in a variety of roles and mediums as well as a trusted advisor and consultant. His journey began as a roadie working summer tours with George Rhodes, conductor and arranger for Sammy Davis, Jr., an entertainment legend. Soon following, Steven began receiving mentorship and working for Quincy Jones as a Production Assistant and participated on many illustrious projects that Mr. Jones produced, beginning with Michael Jackson's, infamous and legendary album, "Thriller" and the USA for Africa benefit song, "We Are The World", James Ingram's platinum selling solo debut album, It's Your Night. Frank Sinatra's, "LA is My Lady", and The Color Purple, which allowed Steven to be a consultant for all on-camera musical casting and performances.

Steven soon became a Senior Executive, A&R at Capitol Records (domestic and international), which led him Windswept Pacific Publishing where he was a Creative Executive, Staff Writer and Music Supervisor. While employed at Windswept, he signed, writer/producer, Manuel Seal, who was noted for co-writing, Mariah Carey's hit, "Always Be My Baby" & "We Belong Together", Usher's You Make Me Wanna" and Xscape's hit songs "Just Kicking It" and "Understanding", Quincy Jones III, co-writer and producer for TuPac, Ice Cube, and co-venture with LA Reid's HitCo Music: TLC, "Waterfalls", Anita Baker, "I Apologize", Destiny's Child, "Survivor" and numerous Beyonce Knowles solo hits, resulting in over 150 million units sold. Steven and a partner developed and introduced to the television community the business model for VNU's NextMedium, an online digital product placement application, measuring the value of product placement in television, which was a success.

Continuing to broaden his reach into film, television and theater production, he launched Red River Pictures in 2013, securing financing for the Broadway musical production of "Ghost" and for the Director, Dan Algrant and Oscar nominated, Tony Award winning producer, Fred Zollo's film, "Little Rootie Tootie". Steven executive produced the film Son of The South starring Lucas Til and "Lucy Hale & Cedric The Entertainer.

He is developing content with producing partner's, Christian Bruun ("The Man Who Saved The World"), Todd Harris (Disney/Marvel), and Tyrone Finch (Station19). Currently he's producing two documentaries "Time No Changes" (The Second Great Miles Davis Quintet) and "Blews and the Abstract Truth", the story of how both the Jewish and Black Community built the music business. Currently he is co-hosting the popular podcast Michael Jackson's Thriller Album "Stories in The Room". Steven's ability to identify a path to monetize creative ideas, his historical awareness, and business savvy, as well as his strong relationships throughout the entertainment industry, make him a prized resource. Steven is very dedicated professional and has been successful with each step in his journey.

## Pat Restaino Sync Licensing

(Thursday and Saturday only)

Pat is constantly in pursuit of ways to integrate the Secret Road catalog into visual media. He brings creative sync experience from Warner Chappell Music, where he placed their global publishing roster across film, TV, film trailers, TV promos, and video games, while also creating original music for sync. Prior to Warner Chappell he was in the licensing department at Universal Music, where he managed UME catalog releases, negotiated sample/remix deals, and produced the *Remix The Classics* compilation series. Pat has also worked in the film music department at Sony Pictures and as an independent music supervisor.

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## Mike Sarge

#### Artist Relations/Content Creation

(Friday and Saturday only)

Mike Sarge is a multi-award winning music artist, keynote speaker, and active duty service member from Atlanta, GA: currently residing in the Paradise of Hawaii. He is known for his confident, polished delivery and his strong emphasis on cadence and wordplay.

Sarge's work has appeared in national television shows like All-American: Homecoming & CW's Good Trouble. He's featured on major platforms like Rapzilla.com, Taxi Music, Ikon Pass, Trackstarz, Marmoset and more. Also, he currently serves as the Social Marketing Lead for Rise - a performance-based marketing platform that is trusted by major artists, labels, and publishers.

Additionally, Mike Sarge impacts the creative space with his 10 years of expertise in the music industry via his Youtube channel of 4,800+ Followers. On his channel, he facilitates authentic conversations about: Creating a brand, engaging on social media, mental health, stage performances, and more.

Drawing from his own personal experiences as they relate to bullying, the absence of support, scholastic struggles, and various other obstacles, Mike Sarge allows his life to be an "open book" from which brings dynamic and inspiring messages that relate to many people.

Pamela Sheyne (Friday only)

Singer/Songwriter

Pamela Sheyne is a multi-platinum selling songwriter, singer and mentor. Her song writing career has achieved success on a global scale and includes international hit records and song placements in numerous films and TV shows. With 50+ million record sales, 100+ platinum sales, she is also a prestigious Ivor Novello Award winning songwriter.

As a singer, Pam has performed and recorded with artists including; Elton John, Celine Dion, The Pet Shop Boys, Cindy Lauper, Tom Jones, Laura Pausini, Lulu, Daryl Hall, and Dave Stewart.

Pam is best known for co-writing the global hit and Billboard #1 single, "Genie in a Bottle" for Christina Aguilera. Other artists who have recorded Pam's songs include: Demi Lovato, Jason Derulo, Jessica Simpson, Dream, Seal, Corrine Bailey Rae, Cece Winans, Tina Arena, The Backstreet Boys and Camila Cabello who earned international recognition and platinum status in the USA, as well as a top 10 UK hit for the single "Crying In the Club".

# Jackie Shuman

Music Supervisor

(Thursday and Saturday only)

As part of the Music Services team at Netflix, Jackie oversees music needs across marketing and PR efforts, specializing in music for trailers and promos for Netflix series. Prior to Netflix, Jackie was music supervisor at Good Ear Music Supervision aka GEMS, known for their award-winning work with Apple, Target, Google, Nike and many more. Jackie also represented multi-platinum artists including Sia, Lorde, and Fall Out Boy as Head of Sync at Crush Management. She began her career in film and TV licensing at RCA Records/Sony Music in New York and is currently based in LA.

#### Naaman Snell

Music Supervisor

(Thursday, Friday, and Saturday)

Naaman Snell has worked within the music supervision community across many different media types for more than a decade. Beginning his career working in television and film for Liza Richardson (Friday Night Lights, Parenthood, Watchmen), he went on to work with other industry leaders at companies such as Lionsgate, HUM Advertising, and Aspect.

In 2017, Naaman founded Space Cowboy Music in the pursuit of working across all the different media that he has covered in his career. A proud member of the Guild of Music Supervisors, Naaman created Space Cowboy Music to be a place where clients can seek unique musical insight and the high quality collaboration that he has built his career on. Recent work includes The Mandalorian (Season 3 Trailer), John Wick 4 (Official Teaser), The Last of Us (Official Teaser), Shazam 2 (Official Trailer 2), Over/Under (independent film), Wilder Than Her (independent film) and he recently won a

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Guild of Music Supervisors Award for Best Music Supervision in a Video Game Trailer for Destiny 2: The Witch Queen - Launch Trailer.

# **Zach Sorgen**

(Thursday and Friday only)

Artist/Songwriter/Producer

Zach Sorgen (born June 2nd, 1990) is an American singer, songwriter, and record producer. He is best known as the frontman of Wake the Wild, and has also excelled in the synch space with song placements on Netflix, MTV, HBO, ABC, BET, Disney, Pepsi, Hallmark, and the CW. Originally from the Bay Area, he went on to receive a B.A. in Music from Vassar College in New York. Shortly after graduating, he won the Elfenworks Social Justice Songwriting award, and moved to Los Angeles to start working with other artists. His first successes came from working with DJs including DVBBS, Tritonal, Sultan + Shepard, Justin Mylo, and Slander. In 2016 he scored his first hit, "Come First" by Terror Jr. Then in 2018 he won "Best Electronica/Dance Single" at the Independent Music Awards for his song "Starry Night" with Anish Sood. In 2019 he won the pilot episode of NBC's Songland with Charlie Puth and Ryan Tedder. In 2022, he continued his success with his first KPOP cut "Peaches" by KAI, which went #1 in 60 countries. In 2023 he has had the #1 song in China for 3 weeks in a row. Other notable writing credits include Diane Warren, Ty Dolla \$ing, PrettyMuch, and French Montana. Though he has not prioritized his own solo project, his new single "Sugarsweet" has been used in 142,000 Tik Tok videos. While still fully independent, there is no denying the musicality of Zach's production, the catchiness of his melodies, or the honesty behind his lyrics. Zach is a force to be reckoned with and will continue to make his mark in all avenues of the music industry.

# Josh Stephens

(Thursday, Friday, and Saturday)

Songwriter/Producer

Josh is a singer-songwriter, producer, and mixing engineer from Mililani HI. He is the co-founder of the startup music agency, Craft Brewz Music LLC, and the songwriting/ production team, TheBrewz, and is an affiliated Twitch Streamer. Prior to this he was a live musician, busker on the streets of Waikiki, competing national jump roper, and speed jumping national record holder.

TheBrewz are a songwriting machine and are actively facilitating writing camps and collaborations to bring the local community together to produce new music. Since 2019 TheBrewz have worked on over 400+ songs, including high-profile collaborations with Grammy-nominated artist Kimié Miner, 2x Nā Hōkū Hanohano award- winning rapper Thomas Iannucci, Crossing Rain, Ragamuffs, Sonny Sandoval, lead singer of multi-platinum band P.O.D., and former After School K-pop Idol Bekah Kim. Thanks to Marmoset Music and their label Infinite Companion, TheBrewz have landed over 200+ license placements in the last 3 years including placements with Adobe, Apple, Amazon, CBS, Fox TV, General Motors, Google, HP, Kona Brewing Company, MTV, OnePlus Nord, Pinterest, Samsung, Snapchat, T-Mobile, Verizon & Visa.

### Jake Sternberg

(Thursday, Friday, and Saturday)

Music Licensing

Jake Sternberg (he/him) specializes in music licensing for TV, Film, & Trailers at Marmoset. Based in Los Angeles, Jake has more than 5 years of experience in the sync licensing world, previously working at Audio Network, where he served as the west coast Creative Liaison for the catalog's huge 200,000-track catalog.

At Marmoset, Jake has quickly forged Marmoset's presence in the TV, Film and Trailer arena, working as a creative collaborator with Music Supervisors, Production Companies, Broadcasters, Trailer Houses, Brands, Ad Agencies & more. He's helped land songs in key TV placements in Queer Eye, This Is Us, Cobra Kai, Big Mouth, Pam & Tommy, Daisy Jones & The Six, The 1619 Project, Swarm, & many more.

Jake is also a singer-songwriter in the LA-based indie rock band, Ruby Sparks. The band has been featured by BuzzbandsLA, WFNM, Alchemical Records, and Atwood Magazine, & their single, "California Honey" was recently featured in the Paramount+ Series "Are You The One?"

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#### Khaled Tabbara

Artist/Songwriter/Producer

(Thursday and Friday only)

Khaled Z. Tabbara aka Khaledzou, is a singer, songwriter, multi-instrumentalist, film-maker, and music producer from Los Angeles. Khaled and his wife Kate are often referred to collectively by their alt-pop / alt-hip-hop band name: MUNNYCAT. A composer and artist comfortable in many sub-genres of pop music, some notable moments of his musical journey include touring nationally with his indie-rock band The Zou, co-founding the Los Angeles Modern Rhythm Orchestra, playing guitar and singing backup with Micky Dolenz of The Monkees, and performing as a member of Tony Award-winner Norbert Leo Butz' band. His different musical endeavors have brought opportunities to perform on hundreds of stages from the intimate Bitter End in New York City, the world-famous Exit/In in Nashville, to the majestic Red Rocks Amphitheater in Colorado. In his spare time, he enjoys playing video games, reading about dinosaurs, and spending time with loved ones.

#### Kate Tabbara

(Thursday and Friday only)

Artist/Songwriter/Producer

Kate Tabbara is the frontwoman and one-half of alt hip hop duo MUNNYCAT. Also known by her artist moniker K808, she lives in Los Angeles, California with her musical partner / husband Khaled Tabbara (Khaledzou). Kate is a singer, songwriter, music producer, and composer whose music has been heard around the world and featured in over 400 films, tv shows, and commercials. After spending a few years honing her music production skills producing dozens of songs for her own projects and other artists, she and Khaled co-founded their music production company Lady Luck Studio where they collaborate, write and create with musicians in Japan, the United Kingdom, and the United States. Kate and Khaled are also known for their award-winning independent film company, Tabbara Productions, that creates short-films, branded content and music videos. She also enjoys doing yoga, drawing and hanging out with her dog Henry and kitty named Martha. Listen to MUNNYCAT on Spotify, Apple Music, or watch their music videos on YouTube. Learn more about MUNNYCAT at www.munnycat.com

#### Jessica Toon

(Thursday, Friday, and Saturday)

Executive Director, Recording Academy's Pacific Northwest Chapter

A senior executive in marketing and communications, Jessica has dedicated her career to developing audience and supporting creative communities through mission-driven arts and culture organizations. Previously, she co-owned and operated an independent record label; served as Chief Marketing and Communications Officer for SIFF, the largest film festival in the US; was recruited as Head of Marketing and Audience Development to lead the strategic brand and growth initiatives for Paul Allen's Experience Music Project (now Museum of Pop Culture), successfully pivoting the brand and eliminating reliance on founder funding; and has worked with multiple private clients to develop and manage their creative investments and philanthropic initiatives across the arts.

In 2017, she entered the blockchain space as Chief Marketing Officer at New Alchemy, and has helped to launch multiple startups including *Snow Crash* Author Neal Stephenson's LAMINA1, a layer-one blockchain powering the open metaverse. She continues to serve as strategic advisor to several culturally relevant Web3, Metaverse, and Al projects focused on innovating tech that privileges artists and creators, builds safe and equitable spaces and experiences, incentivizes ethical behavior, and demonstrates commitment to offset environmental impact.

Jessica is currently Executive Director of the Recording Academy's Pacific Northwest Chapter, and is mid-term in her Mayoral appointment as Seattle Music Commissioner, advising the City on music, arts, and nightlife-related policy and legislation.

## **Chaz Umamoto**

(Thursday, Friday, and Saturday)

Songwriter/Producer

Çhaz Kaiolohia Umamoto is a multiple Nā Hōkū Hanohano award-winning songwriter, and music producer. Chaz is the co-founder of the startup music agency, Craft Brewz Music LLC, and the songwriting/production team, TheBrewz.

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Prior to this Chaz performed in the group Streetlight Cadence, & Amanda Frazier & The Keepers. Chaz recently moved home from Los Angeles, CA with his wife Sarah, and 4 year old-Jojo.

TheBrewz are a songwriting machine and are actively facilitating writing camps and collaborations to bring the local community together to produce new music. Since 2019 TheBrewz have worked on over 400+ songs, including high-profile collaborations with Grammy-nominated artist Kimié Miner, 2x Nā Hōkū Hanohano award- winning rapper Thomas Iannucci, Crossing Rain, Ragamuffs, Sonny Sandoval, lead singer of multi-platinum band P.O.D., and former After School K-pop Idol Bekah Kim. Thanks to Marmoset Music and their label Infinite Companion, TheBrewz have landed over 200+ license placements in the last 3 years including placements with Adobe, Apple, Amazon, CBS, Fox TV, General Motors, Google, HP, Kona Brewing Company, MTV, OnePlus Nord, Pinterest, Samsung, Snapchat, T-Mobile, Verizon & Visa.

# **Ryan Wines**

Music Licensing

(Thursday, Friday, and Saturday)

Ryan is Founder and CEO of Marmoset: a global music agency based in Portland, Oregon.

Ryan has done it all — from music supervision for global brand campaigns, to producing records, and scouting and signing award-winning talent. He's launched and managed multiple record labels, managed bands, worked at advertising agencies, and was a college radio DJ at his alma mater, Southern Oregon University.

Under Ryan's leadership, Marmoset became the first Certified B Corp in the industry, the first to invest 10% of profits into community partners, and the only music company brave enough issue an Annual Transparency Report, raising awareness to systemic inequalities in music, media and tech industries.

A fiery advocate of creators, Ryan gave a TED Talk about "leading creatives amidst a modern landscape" and has given talks on music licensing, music producing, workplace culture, and Diversity, Equity and Inclusion at places like SXSW, CMJ Music Festival, TechFest NW and regularly guest lectures at universities far and wide.

He's a member of The Guild of Music Supervisors, has served on the Board of Governors for The Recording Academy (The Grammys), and in his free time, he's committed to mentoring, equity work, and serves on multiple community boards. Marmoset is a longtime supporter of the Hawaii Songwriting Festival.

#### Adam Zelkind

(Thursday and Friday only)

## Songwriter/Producer

Adam Zelkind is an eight-time award winning songwriter/composer/producer. He has created cutting edge music for more than 1,356 television episodes as well as various records, feature films and ads. His awards include ASCAP's Most Performed Music on Television for two consecutive years. He has worked with artists and writers such as, Kenny Loggins, Glen Phillips (Toad The Wet Sprocket), Tom Higgenson (Plain White T's), Jason Mraz, Kristian Bush (Sugarland), Amy Stroup, Chris Gelbuda, Spectre Jones, Katie Herzig, Bret James, Big Al Anderson, Josh Kelley, Walt Aldridge, Darryl Worley, Gary Burr, Ashley Gorley, Meghan Lindsey (The Voice & Steel Magnolia), Sara Watkins (Nickel Creek), Sara Lee Guthrie & Donny Irion (US Elevator), Will Champlin, Dustin Christensen, Rob Kleiner, Marlin Hookman Bonds.

He wrote & produced 8 songs for the feature film "The Big Ugly" on which he also served as the film's executive music producer. His work has become a prominent force on many shows including the hit CW show Hart Of Dixie, having had 20 songs featured on this show. He co-wrote and produced with The Crazy Z's feat. Stephanie Mabey "My Favorite Show", which was an end titles feature on the HBO hit series The Leftovers. Some of his wildest composer credits include: Rock of Love, Flavor of Love, I Love Money, Real Chance of Love, The Surreal Life, From Gs to Gents, I Love New York, Charm School, My Fair Brady, Out Back Jack, Next Action Star, Teen Mom, Below Deck, Beverly Hills 90201, The Steve Harvey Show, Many of his songs can be heard in films including the critically acclaimed film Disconnect, Marine Home Front 3, Slumber Party Slaughter, No Manches Frida, Can't Have You. Adam also serves on the Advisory council for the Hawaii Songwriting Festival.